

# Leading the Charge

*The path to net-zero in uncertain times*

## Fresh Energy's 2026 Benefit Breakfast

## Sponsorship Opportunities

Fresh  Energy

October 8, 2026 at 8 a.m.  
Saint Paul RiverCentre



**Keynote  
Speaker**  
Jesse Jenkins



**You're invited to join Fresh Energy as a sponsor** of our 11th annual Benefit Breakfast and Fair of the Future all-electric showcase on October 8, 2026, at the Saint Paul RiverCentre. This energizing and inspiring event will feature Jesse Jenkins, a nationally recognized researcher and energy systems modeler, analyst, writer, and professor at Princeton University.

Together, we will explore how the abundance of clean energy opportunities available to states can keep Minnesota moving forward on the path to net-zero amidst uncertainty for clean energy and climate progress in Minnesota and across the country.

**Participate in the dynamic Fair of the Future** an all-electric showroom featuring the latest vehicles, bikes, lawn tools, gadgets, and more. The Fair is a great opportunity for guests to interact with event sponsors and network with other clean energy leaders and enthusiasts before and after the breakfast program. Sponsors who contribute \$3,000+ have the opportunity to promote their business at the Fair of the Future.

### Audience and Reach

Your business will receive prominent brand recognition, networking opportunities, and demonstrate your commitment to a clean energy future.

**Expected Attendance:**  
700+ in-person guests

**Website:**  
128,200 annual visitors  
225,900 annual page views

**Social Media:**  
8,300 followers

**Email:**  
8,600 subscribers



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### About Fresh Energy

Fresh Energy is an independent, 501c3 nonprofit organization working to advance ambitious, effective climate policy that will cut carbon emissions to net zero while reducing disparities and building prosperity. Founded in 1992, Fresh Energy is a trusted energy leader with a proven track record for achieving measurable progress toward an equitable and sustainable energy future.

### Mission and Vision

Fresh Energy's mission is to shape and drive bold policy solutions to achieve equitable carbon-neutral economies. Together we are working toward a vision of a just, prosperous, and resilient future powered by a shared commitment to a carbon-neutral economy.

### Benefit Breakfast Overview

Fresh Energy's Benefit Breakfast is a high-energy, inspiring event that attracts over 700 committed clean energy enthusiasts, advocates, supporters and business partners, government and community leaders, and stakeholders from academia and philanthropy.

*Sponsorships underwrite the cost of the Benefit Breakfast, and all proceeds from the event will support Fresh Energy's mission. Accepting event sponsorship support does not reflect Fresh Energy's endorsement of specific sponsors or their products, services, or opinions.*

**Scan or visit [bit.ly/Fresh-Breakfast25](https://bit.ly/Fresh-Breakfast25)**

to hear why the Benefit Breakfast is an event that guests don't want to miss!



### Contact

Leigh Onkka, Director, Development Operations and Grants, at [onkka@fresh-energy.org](mailto:onkka@fresh-energy.org) or **651 726 7572**.

### Learn more

[fresh-energy.org/benefitbreakfast26](https://fresh-energy.org/benefitbreakfast26)



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## Fresh Energy's 2026 Benefit Breakfast

<b>2026 Benefit Breakfast</b>	<b>Benefit Breakfast Title Sponsor \$25,000</b>	<b>Energy Access and Equity Sponsors \$15,000</b>	<b>Fair of the Future Sponsors \$10,000</b>	<b>VIP Meet and Greet Sponsors \$5,000</b>	<b>Clean Energy Champion Sponsors \$3,000</b>	<b>Friends of the Future Sponsors \$1,500</b>
<b>Exclusive recognition as the title sponsor</b>	✓					
<b>Opportunity to share a corporate message</b>	✓					
<b>Exclusive logo/branding on specified event materials</b>	Take-away gift, Fair of the Future signs, coffee bar branding	Fair of the Future signs, coffee bar branding	Fair of the Future signs, coffee bar branding	Coffee bar branding		
<b>Verbal recognition from the podium</b>	✓	✓	✓	✓		
<b>Booth space at the Fair of the Future</b>	Priority Placement	Priority Placement	Preferred Placement	Preferred Placement	✓	
<b>Tickets to VIP Meet and Greet with keynote speaker</b>	✓ 20 tickets	✓ 20 tickets	✓ 20 tickets	✓ 10 tickets	✓ 4 tickets	✓ 1 ticket
<b>Guest tickets to the event</b>	VIP Seating 20 tickets	Priority Seats 10 tickets + Gift table to a community organization	Priority Seats 20 tickets	Preferred Seats 10 tickets	✓ 10 tickets	✓ 10 tickets
<b>Visibility in event program</b>	✓ Logo + feature	✓ Logo	✓ Logo	✓ Logo	✓ Name listed	✓ Name listed
<b>Visibility in event slideshow</b>	✓ Specialty slide	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name listed
<b>Recognition on Fresh Energy's social media channels</b>	✓ 3 custom posts	✓ 1 custom post + 2 mentions	✓ 2 mentions	✓ 1 tagged mention	✓ 1 tagged mention	✓ Name listed
<b>Recognition on Fresh Energy website and event emails</b>	✓ Logo with link	✓ Logo	✓ Logo	✓ Name listed	✓ Name listed	✓ Name listed
<b>Event promotion in local media (e.g. MPR, MinnPost, etc.)</b>	✓	✓	✓	✓	✓	✓

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## Sponsorship Commitment Form

### Sponsor Information

Company Name (how it should appear in print): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

### Sponsorship Level

*My company would like to sponsor Fresh Energy's 2026 Benefit Breakfast at the following level of support:*

**Benefit Breakfast Title Sponsor**  
**\$25,000**

**VIP Meet and Greet Sponsor**  
**\$5,000**

**Energy Access and Equity Sponsor**  
**\$15,000**

**Clean Energy Champion Sponsor**  
**\$3,000**

**Fair of the Future Sponsor**  
**\$10,000**

**Friends of the Future Sponsor**  
**\$1,500**

*Sponsors must be committed by Monday, September 14, 2026, to receive all benefits listed on page 3.*

### Payment Method

- Payment enclosed       Please invoice me

### Contact

Please return this completed form to Leigh Onkka at [onkka@fresh-energy.org](mailto:onkka@fresh-energy.org) or by mail to: Fresh Energy, 408 Saint Peter Street, Suite 350, Saint Paul, MN 55102.

*Thank you for supporting Fresh Energy's Benefit Breakfast. Your sponsorship will underwrite the costs of the event, and all proceeds raised will benefit Fresh Energy, an independent, nonprofit organization building solutions for the clean energy economy of our future.*