

# Action in the Heartland

Driving climate progress in Minnesota and beyond

Sept. 30,  
2025  
8 a.m.



Fresh Energy

Fresh Energy's  
**2025 Benefit Breakfast**  
at the Saint Paul RiverCentre  
and virtual livestream



*Hosted by*  
**Dr. Margaret  
Cherne-Hendrick**  
Chief Executive Officer  
Fresh Energy



*Karie Kirschbaum*  
City of Crookston



*Bob Blake*  
Solar Bear and Native  
Sun Community Power  
Development



*Alex Savelli*  
Accelera by  
Cummins

## Become a Table Captain and support the Benefit Breakfast

### What is a Table Captain?

Table Captains are the real stars of the Benefit Breakfast. Table Captains commit to filling a table of 10 guests who will join them at the event to learn about the energy issues we are facing and the ambitious solutions Fresh Energy is advancing to build a just, prosperous, and resilient future.

Table Captains play a key role in making the Benefit Breakfast a success and we are so grateful to the individuals, couples, companies, and groups who make this commitment.

### A Table Captain's commitment:

Invite family, friends, neighbors, and work colleagues to join you at the Benefit Breakfast. The event is free for captains and their guests, but attendees will be asked to make a contribution to Fresh Energy (there is no minimum or maximum gift level). It will be Fresh Energy's job to inspire attendees to donate.

- ▶ Before the event, provide your guests information about Fresh Energy's mission and vision.
- ▶ Communicate the minimum suggested donation of \$150.
- ▶ Submit your guest list to Fresh Energy by Tuesday, September 16, 2025.
- ▶ Send a reminder email and confirm with your guests that they will attend.
- ▶ Following the event, help us thank your guests for joining you.

### Fresh Energy's commitment to Table Captains:

Fresh Energy staff will support Table Captains' efforts by providing updated event information, resources, and training in a timely and meaningful fashion to help keep Table Captains engaged in their volunteer role with the Benefit Breakfast. It is our goal to ensure Table Captains and their guests feel appreciated.

Fresh Energy staff will provide:

- ▶ Sample letters/emails, graphics, and phone scripts to make guest communication simple.
- ▶ Postcards, featured speaker info, and other materials to share with prospective guests.
- ▶ Regular updates about guest participation, including registration and donation information.
- ▶ Key deadlines to remember as you fill your table.

*Get  
Involved!*



### Contact

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*Scan or visit*  
[fresh-energy.org/  
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to learn more.

