



2024 Benefit Breakfast



2025 Benefit Breakfast September 30, 2025



HOST A VIRTUAL WATCH PARTY

What is a Virtual Watch Party Host?

Virtual Watch Party Hosts commit to filling a table of 10 guests who will join them to watch Fresh Energy’s Benefit Breakfast to learn about the energy issues we are facing and the ambitious solutions Fresh Energy is advancing to build a just, prosperous, and resilient future.

Virtual Watch Party Hosts play a key role in making the Benefit Breakfast a success by expanding the reach of the event, and we are so grateful to our supporters who make this commitment.

A Watch Party Host's commitment:

Invite family, friends, neighbors, colleagues, and others to join you for a screening of the Benefit Breakfast. Attendees will be asked to make a contribution to Fresh Energy during the event. It will be Fresh Energy’s job to inspire attendees to donate.

As a Host, you will be responsible for:

- ▶ Securing a venue to watch the event (your home, a community space, etc.)
- ▶ Ensuring the space has an adequate AV setup to screen the program on YouTube.
- ▶ Before the event, provide your guests information about Fresh Energy’s mission and vision.
- ▶ Communicate the minimum suggested donation of \$125 (There is no minimum/maximum gift level.)
- ▶ Submit your guest list to Fresh Energy by Wednesday, September 24, 2025.
- ▶ Send a reminder email and confirm with your guests that they will attend.
- ▶ You may wish to serve refreshments like coffee, donuts, etc. This is up to you to coordinate.
- ▶ Following the event, help us thank your guests for joining you.

Fresh Energy's commitment to Watch Party Hosts:

Fresh Energy staff will support Watch Party Host’s efforts by providing updated event information, resources, and training in a timely and meaningful fashion to help keep Hosts engaged in their volunteer role with the Benefit Breakfast. It is our goal to ensure Watch Party Hosts and their guests feel appreciated.

Fresh Energy staff will provide:

- ▶ Sample letters/emails, graphics, and phone scripts to make guest communication simple.
- ▶ Postcards, featured speaker info, and other materials to share with prospective guests.
- ▶ Regular updates about guest participation, including registration and donation information.

Contact

Meggie LaValley
Lead Director, Individual Giving
lavalley@fresh-energy.org
651 726 7561

Learn more

fresh-energy.org/benefitbreakfast25

