

Our Shared Challenge

Together, we can do hard things.

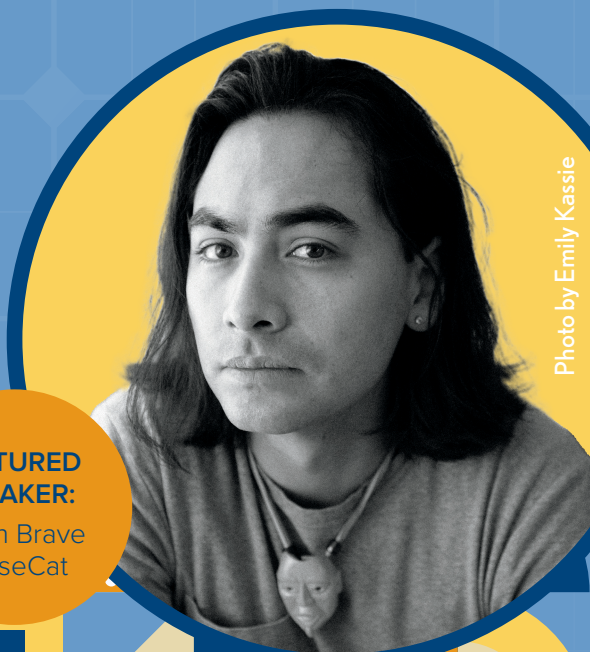


Photo by Emily Kassie

**FEATURED
SPEAKER:**

Julian Brave
NoiseCat

Fresh  Energy



A message from our leadership

THANK YOU for joining us for our Virtual Benefit Breakfast!

Thanks to supporters like you, Fresh Energy is celebrating 30 years of driving high impact and innovative clean energy policy solutions across Minnesota and the Midwest. Together, we are using meaningful policy change to make progress at the scale of the climate crisis.

This year, we shared in making climate history as the largest investment in climate action in the United States was signed into law by President Biden. The Inflation Reduction Act of 2022 will result in 1 billion metric tons of annual emissions reductions by 2030 and create \$50 billion in energy savings for American households annually. But this has to be just the beginning.

Our shared challenge—and the challenge that is the North Star guiding Fresh Energy's work—is solving the climate crisis through equitable clean energy policy solutions that benefit all. We must get to net-zero emissions before midcentury and we need to do it in a way that rights past wrongs and does not harm our communities.

The Inflation Reduction Act is an unprecedented step forward and begins a new chapter in our country's climate story. However, this is the first of many such steps we need to take together. As we reflect on Fresh Energy's 30 years of progress, we can't help but feel hopeful for the role Fresh Energy has played and will continue to play in our clean energy future.

We're honored to have you with us on this journey.



Michael Noble
Executive Director



Eric Pasi
Breakfast Chair

P.S. Special delivery! Your delicious gift of Minnesota-made Kernza pancake and waffle mix is on the way.





Our Virtual Program



8:00 A.M. - Welcome

Joe Dammel, Managing Director, Buildings

Mari Ojeda, Sr. Policy Associate, Energy Access and Equity

Seeds of Policy Illustrated Short

A Blueprint for Climate Action

Ryan Panchadsaram, Co-author of *Speed & Scale*

Generosity and Purpose

Melissa Rappaport Schiffman and Ellie Schiffman

Pam Moret, Corporate Director and Consultant

Ted Contag, Founding Partner, Parable Wealth Partners
and Fresh Energy board member

Keynote and Discussion

Julian Brave NoiseCat

Michael Noble, Executive Director, Fresh Energy

Out and About with Michael Noble

Shawntera Hardy

Laura Bishop

Kristin Eggerling

8:55 A.M. - Closing Remarks

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AND DISCOVER THE
DIFFERENCE YOU
CAN MAKE.**

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www.parablewealth.com



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4 Facts about Julian Brave NoiseCat

We're thrilled to welcome nationally acclaimed journalist and 2021 TIME100 Next list appointee Julian Brave NoiseCat. Julian is a voice for advancing equity, justice, and Indigenous leadership in all aspects of life, including climate action. Get to know Julian with these four facts:



Photo by Emily Kassie

1. Indigenous heritage.
Born in Minnesota and raised in Oakland, California, Julian is a proud member of the Canim Lake Band Tsq'escen and a descendant of the Lil'Wat Nation of Mount Currie.

2. 45 publications and counting.
Julian's work has been published in more than 45 publications, and he won a 2022 American Mosaic Journalism prize for his reporting on under-represented communities. He's currently working on his first book and filming a documentary.

3. Champion of Indigenous leadership.
Julian helped lead a sophisticated strategy that landed Deb Haaland, a citizen of the Laguna Pueblo, in the President's Cabinet as Secretary of the Interior—the first Native American to serve as a Cabinet secretary.

4. Roots in policy development and advocacy.
Julian was the first employee and Vice President of Policy & Strategy at Data for Progress, where he built a team to research, develop, and advocate for progressive climate policy.

Learn more about Julian at bit.ly/Julian-fast-facts.



Benefit Breakfast Table Captains

Special thank you to our Event Chair, Eric Pasi!

Risikat Adesaogun
Bird Anderson
Erika Bailey Johnson
Anjali Bains
Jenae Batt
Darlynn Benjamin
Brent Bergland
Sarah Bohrer
Lauren
 Boritzke Smith
Jeffrey Broberg
Carolyn Brown
Libby Buckley
Kristen Carter
Hugh Cherne
Margaret
 Cherne-Hendrick
Merritt Clapp-Smith
Josh Colton
Mike Conley
Ted Contag
Joe Dammel
Rob Davis
April Egan
Caitlin Eichten
Aaron Engler
Scott Evangelist
Justin Fay
Denise Fosse
Eric Fowler
Nicholas Garbis
Metric Giles
Allen Gleckner
Natalie Haberman
J. Drake Hamilton
Susan Hammel

Liz Hatfield
Laura Havn
Kimberly Hellwig
Mark Jepson
Jacqueline Johnson
Anna Johnson
Will Kaul
Bri Kerber
Jamal Knight
Jukka Kukkonen
Jim Ladner
Mat Larson Krisetya
Meggie LaValley
Kevin Lawless
Andrea Lee
Missy Lee
Justin Markell
Erin Martin
Steve Merino
Matt Meyers
Chris Mongeon
Teresa Morrow
Trent Mostaert
Chuck Nadler
Matthea Najberg
Jan and Rick Neville
Michael and
 Patsy Noble
Chris O'Brien
Mari Ojeda
Julia Olmstead
Jo Olson
Leigh Onkka
Ellen Palmer
Eric Pasi
Beth Pearlman

Paget Pengelly
Hemant Persaud
Kristel Porter
Will Rahr
Raj Rajan
Isabel Ricker
Homer Robinson
Jay Ross
Federico Rossi
Jake Schild
Mike Schowalter
Brynn Sias
Deepinder Singh
Geoff Stenrick
Tom Strobel
Jillian Theuer
Curt Volkmann
Janiece Watts
Kyle Wehnes
Kate Wolford



Fresh Spotlights

Fresh Energy is changing the world through bold policy solutions that move us toward a just, carbon-free future. We're helping Minnesotans end their dependence on fossil fuels, electrify their lives, and build a healthy, clean energy economy where all can thrive.

Our “Fresh Spotlight” blog series highlights some of the teams of staff carrying forward Fresh Energy’s 30-year legacy. **Find out how their work sets us apart as an organization!**

“Our team is presenting a model of a multifaceted, economy-wide transition that everyone should be paying attention to.”

Margaret Cherne-Hendrick, Senior Lead, Innovation and Impact, Energy Transition

“By helping decisionmakers make the most informed choices, we are pulling the highest lever we can to equitably decarbonize our economy.”

Anna Johnson, Senior Associate, Public Affairs

“Our team’s mission is clear: We want all the electricity serving our state to be carbon-free.”

Mike Schowalter, Senior Policy Associate, Clean Electricity

Read more about how Fresh Energy’s teams are shaping Minnesota’s clean energy future at bit.ly/FreshSpotlight.





Donor investments in Fresh Energy ensured...



\$6.6M

more in investor-owned utility spending for under-resourced households thanks to the newly passed Energy Conservation and Optimization (ECO) Act.



86%

drop in Xcel Energy's carbon emissions by 2030 thanks to Commission action on a new long-range plan and Xcel canceling plans to build a new gas plant in Becker, Minn.



205

new electric vehicle chargers planned and installed across Minnesota as a result of advocacy with Minnesota Pollution Control Agency, coalition partners, and the public.



79.4M

metric tons of CO2 estimated to be removed over the next 20 years from MISO's first installment of Long Range Transmission Planning projects in Minnesota, the Dakotas, and western Wisconsin.



8

new Fresh Energy-led case studies covering the intersections of storm water management and pollinator-friendly solar at solar farms across the country.



1,911

emails sent to Minnesota leaders, including legislators and commissioners, via Fresh Energy's public Action Network to advocate for critical clean energy and climate decisions.





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Raj V. Rajan and Kavitha Sitaram
Federico and Nassim Rossi
Kate Wolford and Ed Reilly

Thank you for your support

Your investment in Fresh Energy will support our work to build solutions for the clean energy economy of our future. Here are a few ways your gift will make an impact:

- \$5,000** Research fellow to analyze data on energy efficiency, renewable power, or electric vehicles.
- \$2,500** Expert leadership advancing clean energy transmission.
- \$1,000** Energy workshop for business and community leaders.
- \$500** Independent journalism and original reporting for the Energy News Network.
- \$250** Educational webinar presentation on climate solutions.
- \$125** Social media campaign to reach 3,000 new people with climate- and energy-driven calls to action.





Thank you for your support

All proceeds raised will benefit the programs of Fresh Energy, an independent nonprofit organization. Now, more than ever, we need bold, ambitious action toward a just, prosperous, and resilient clean energy future. **Your support can make it happen.**

Thanks to the generous support of our Match Pool Sponsors, **all gifts of \$250 or more will be matched dollar for dollar!**

WAYS TO GIVE



Text 2022FRESH to 44-321.



Visit bit.ly/2022Fresh.



Return the below form in the enclosed remit envelope.

- ☐ My check is enclosed.
- ☐ I will be recommending a grant to Fresh Energy from my **donor advised fund** or **family foundation**. Amount \$_____
- ☐ I plan to transfer a **gift of stock** to Fresh Energy—please contact me to provide instructions. Approximate amount \$_____
- ☐ I will contribute a portion of my required minimum distribution from my **IRA account**. Amount \$_____
- ☐ Contact me with more information about joining the Fresh Future League with a **bequest or planned gift** to Fresh Energy.
- ☐ My employer offers a matching gifts program and I would like to be contacted about how to increase the impact of my donation.

Name: _____

Email: _____ Phone: _____

Questions? Contact Meggie LaValley, Senior Director of Individual Giving, at lavalley@fresh-energy.org or 651 726 7561 for more details.



Kernza pancakes take a bite out of carbon

Thank you for registering for Fresh Energy's Benefit Breakfast. We hope you enjoy this treat and we look forward to seeing you on October 13!

Kernza is a cousin of wheat that is transforming grain agriculture as we know it.

Unlike other grains, Kernza is a perennial, so it stays rooted in the soil year round. The crop's 10-foot roots are where the magic happens. The roots store carbon,

prevent erosion, and strengthen soil and water health.

This batch of pancake and waffle mix from Perennial Pantry is made with Kernza grown right here in Minnesota near Edgerton.

For sweet, nutty pancakes or waffles, combine one cup of the enclosed mix with two-thirds cup milk or milk alternative, one and a half tablespoons of melted butter, and one large egg. Enjoy!

Learn more about Perennial Pantry and check out their other Kernza products at perennial-pantry.com.





- P O S T C A R D -

Dear _____,

One of the most powerful ways we can fight climate change is by transitioning to clean energy.

From pushing our utilities to generate electricity from sources like wind and solar to electrifying our lives one appliance, vehicle, and tool at a time—we can all make a difference.

But there's still so much that needs to be done on a larger scale—and that's where Fresh Energy comes in!

Fresh Energy is a Minnesota nonprofit that is driving impactful, clean energy policy change at all levels. **Join me and get involved at fresh-energy.org!**

Place Stamp Here



*"People-Powered Change" illustration for Fresh Energy by Amarilys Henderson. All rights reserved.
Learn more about Fresh Energy's work driving our clean energy future at fresh-energy.org.*

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We want to hear from you!

Our work at Fresh Energy is guided by the interests, passions, and concerns of our supporters. Do you have a question about clean energy in Minnesota? Have a tip for us to look into in your area? Positive feedback? Constructive criticism? Jot down your thoughts and slip this postcard back in the mailbox. All notes are welcome—postage is already paid. Thank you!



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