



2019 BENEFIT BREAKFAST

What's the Deal?!

A BLUEPRINT FOR OUR FUTURE

WEDNESDAY, OCTOBER 2
7:30 – 9:00 AM
SAINT PAUL RIVERCENTRE

SPONSORSHIP OPPORTUNITIES

Fresh Energy’s Annual Benefit Breakfast has become the go-to gathering for nearly 1,000 business, government and community leaders seeking realistic, visionary energy solutions. Join stakeholders from academia, philanthropy and the community to get inspired by the progress we can make together.

For the first-time in Minnesota, we’ll be bringing together **Rhiana Gunn-Wright**, policy architect of the Green New Deal, and **Jigar Shah**, co-founder of Generate Capital, who will share solutions for driving the economy toward a carbon-free future. This is the only gathering where your guests can hear from these nationally-recognized policy and investment experts, offering sponsors the opportunity to invite key stakeholders to this one-of-a-kind event, while aligning your business’ brand with the bold policy and investment opportunities powering our future.

FEATURED SPEAKERS



Rhiana Gunn-Wright is one of the lead policy architects of the federal Green New Deal. A 2013 Rhodes Scholar, she has worked as a policy analyst for the Detroit Health Department, the Mariam K. Chamberlain Fellow of Women and Public Policy at the Institute for Women’s Policy Research (IWPR), and as a policy intern for former First Lady Michelle Obama.



Jigar Shah is the co-founder of Generate Capital, an investment and operating platform that builds, owns, operates, and finances infrastructure assets involving the world’s critical resources: energy, water, agriculture, and basic materials. His book, *Creating Climate Wealth: Unlocking the Impact Economy* advocates for market-driven solutions to climate change.

SPONSORSHIP PACKAGES

Benefit Breakfast Title Sponsor	\$20,000
EV Showroom Sponsors	\$10,000
Fair of the Future Sponsors	\$10,000
VIP Meet and Greet Sponsors	\$5,000
Get Your Buzz On Sponsors	\$5,000
Friends of the Future Sponsors	\$1,500

Sponsor benefits and recognition are listed on the following page. We are happy to work with you to tailor a sponsorship package that will help you meet your marketing and philanthropic goals.

CONTACT

Leigh Onkka, Senior Development Associate
onkka@fresh-energy.org or 651 726 7572

All proceeds will benefit Fresh Energy, an independent, nonprofit organization building solutions for the clean energy economy of our future.

Benefit Breakfast Title Sponsor
1 package available

Sponsorship Amount: \$20,000

As Title Sponsor, you will receive exclusive recognition as the event sponsor.

Benefit package can be tailored, but will also include:

- Opportunity for sponsor to share corporate message
- Logo/branding on guest take-away gift
- VIP seating for up to 20 guests
- Access to exclusive meet-and-greet session with speakers for you and your guests
- Signage and program recognition
- Social media visibility campaign across Fresh Energy’s platforms with nearly 15,000 followers

EV Showroom Sponsors \$10,000

Interest in electric vehicles is high with this audience! You’ll host our EV showroom, stocked with current vehicle models.

Benefit package can be tailored, but will also include:

- Logo/branding on EV Showroom take-away gift
- Priority seating for up to 20 guests
- Access to exclusive meet-and-greet session
- Signage and program recognition
- Social media acknowledgements

Fair of the Future Sponsors \$10,000

From bee-friendly solar gardens to community outreach programs driving equity in our cities, the Fair of the Future will feature experts and give-aways sure to draw attendees.

Benefit package can be tailored, but will also include:

- Logo/branding on Fair ‘selfie station’
- Priority seating for up to 20 guests
- Access to exclusive meet-and-greet session
- Signage at the Fair and program recognition
- Social media acknowledgements

VIP Meet and Greet Sponsors \$5,000

Provide an exclusive opportunity for VIPs to get up-close-and-personal with our keynote speakers.

Benefit package can be tailored, but will also include:

- Opportunity for ‘selfies’ with the speakers
- Preferred seating for up to 10 guests at both the breakfast and the Meet and Greet reception
- Signage at the VIP reception and program recognition
- Social media recognition

Get Your Buzz On Sponsors \$5,000

Jumpstart the day for breakfast guests by hosting the one stop they’re all sure to hit – the coffee bar!

Benefit package can be tailored, but will also include:

- Logo/branding on the coffee cups
- Preferred seating for up to 10 guests at both the breakfast and the Meet and Greet reception
- Signage at the VIP reception and program recognition
- Social media recognition

Friends of the Future Sponsors \$1,500

Looking for a way to be part of this special event? Join us as a ‘Friend’ of the future.

Benefit package can be tailored, but will also include:

- Preferred seating for up to 10 guests
- Program recognition

All sponsorship packages include Membership in Fresh Energy’s Power Circles and the benefits listed below:

- Access to ‘Lunch and Learns’ from Fresh Energy staff on the topic of your choice
- Insider communications from Fresh Energy’s executive director Michael Noble
- Complimentary admission to additional Fresh Energy events throughout the year

CONTACT

To discuss sponsorship opportunities, please contact Leigh Onkka at onkka@fresh-energy.org or 651 726 7572